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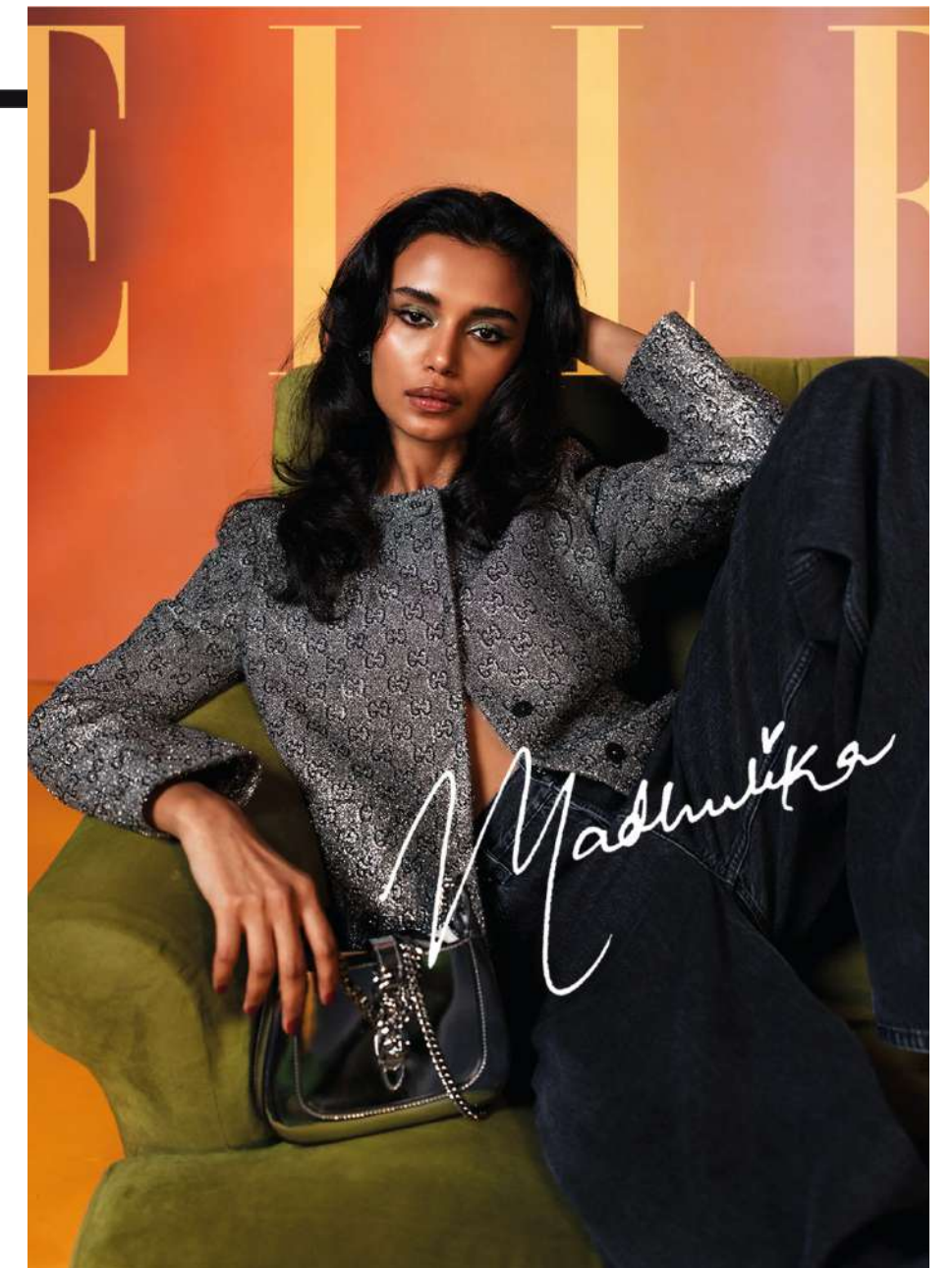
Madhulika

Sharma



ELLE Cover Stars: Ishaan Khatter And Madhulika Sharma, The Power Of Now

From the hills of Arunachal to the billboards of Times Square — Madhulika Sharma is rewriting what global beauty looks like.



The Accidental Supermodel

Fashion was not always a part of **Madhulika Sharma's** world. "Growing up, style felt distant. I was more into music and literature, inspired by how rockstar Kurt Cobain and author Joan Didion dressed. Only after I started modelling did I learn more about fashion history and trends," she says.

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INSIDE INDIAN MODEL MADHULIKA SHARMA'S WARDROBE OF VINTAGE AND THRIFTED STYLE GEMS

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From India's bucolic northeast to the buzz of New York City, model, philanthropist(and movie star in the making) Madhulika is a whip-smart multi-hyphenate proving that her beauty comes bolstered with brains

Madhulika Sharma stands as the face of a new generation of conscious beauty — one that blends intellect, heritage, and individuality. Born in Assam and raised in the hills of Arunachal Pradesh, her journey from a quiet childhood to the streets of New York reflects more than just fashion; it's a story of purpose. Known for her love of vintage finds, androgynous silhouettes, and sustainable choices, Madhulika embodies a balance between global sophistication and rooted authenticity. Every look she wears tells a story — not of excess, but of intention, creativity, and quiet strength.



Lay Your Head Down; Sweater, Laponte

After being discovered through Instagram, Sharma politely turned down a major international modelling agency in Mumbai at 18 to continue her studies on home soil. “I value my education. So I started with three years of working [as a model] in Delhi and studying Economics and Political Science at Miranda House.” Whilst studying, Sharma debuted with Anju Modi’s ‘Bajirao Mastani’ collection, after which a Fabindia ‘Rajwada’ campaign made her a household name domestically. She went on to complete approximately 40 editorials in three years, landing major covers, campaigns, and spreads with the likes of Tarun Tahilliani and [Anita Dongre](#). Scattered in between were a few three-day round trips to the US to shoot for brands like Shop - bop, finishing her homework on the flights back home.



Madhulika Sharma redefines modern elegance with a voice as powerful as her presence. Her style is a dialogue between heritage and rebellion — Assamese roots meeting New York edge. Every vintage jacket, handcrafted jewel, and recycled fabric she wears carries intention, not indulgence. More than a model, she's a storyteller of sustainability and identity, turning fashion into a reflection of mindfulness and strength. In her world, beauty isn't performed — it's lived, quietly and fearlessly.

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Madhulika Sharma, the model dubbed fashion's fresh face

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MADHULIKA SHARMA, THE MODEL DUBBED FASHION'S FRESH FACE

Madhulika is also a massive champion for diversity in fashion. She believes that each of us is unique and offers something novel.

Author: Anh Thư. February 20, 2023. 🇻🇳

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PROFILE

BAZAAR

- Dubbed by Grazia India as "Fashion's Fresh Face" in March 2017 cover and by Business of Fashion (BoF).
- Debut at the international New York Fashion Week 2016.

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